





Image is everything.

You'll get the ultimate attention and expertise for your value. From simple spot-color to vibrant multi-colors, scratch-offs, foil stamping and embossing as well as domed decals and window decals, here is your expert guide for high-quality custom labels.

Choosing Ink Colors

Standard ink colors (the 25 inks shown on this page) are available at no extra charge when you order by our ink number (e.g., Red 10).

The colors shown are not exact color matches.

Varnish is also available.

Please specify Varnish #18 (not shown) when ordering.

PANTONE® color matches are available for an additional charge of \$50(v) per color for new and repeat orders. Color matches now available on Quick Labels.

If an exact sample match is important, please provide a sample to match.

A sample match is available for \$50(v) per color on new and repeat orders.

PANTONE® is the property of Pantone, Inc.

Stock Choice Affects Ink Color

Ink colors will not appear as sharp and brilliant on matte or EDP Smudgeproof stocks as they do on gloss or coated stocks. Samples are available, please ask.

Ink density and shade will vary widely depending on label stock and background color.

Selecting Your Typestyle

- All typesetting is **FREE**.
- Ask us to "set best way."
- Match type from sample or provide font name.
- Specify your own or choose one of these.

Avant Garde	Eurostile	Optima
<i>Brush Script</i>	Helvetica	Souvenir
Cooper Black	Hobo	<i>Times</i>
COPPERPLATE	MACHINE	<i>Zapf Chancery</i>

25 Standard Ink Colors

(The colors shown are not exact color matches.)

Black 1	Dk. Blue 6	Red 10	* Yellow 2	Dk. Green 12
* Ivory 19	Golden Yellow 41	Orange 9	Med. Red 3	Ruby Red 4
Burgundy 8	* Pink 27	Dk. Violet 34	Gold 16	Brown 15
Teal 37	Lt. Green 13	* Mint Green 28	* Baby Blue 29	Lt. Blue 7
Med Blue 11	Silver 21	Gray 14	* Lt. Gray 26	White 17

★These light colors are ideal for background colors, but may not be appropriate for type.



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FREE
Bleeds, Typesetting,
Single % Screens

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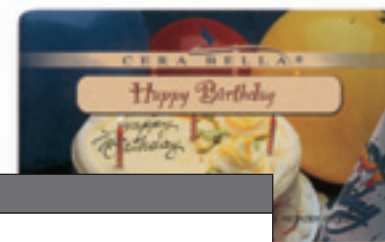
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2 | Quick Process Color Labels

Your Product Deserves Ultimate Attention

Use Process Color Labels for packaging, promotions, product labels and special events.



4-Color Process Labels

RECTANGLES				
	Product Number			
Size	White Gloss	White Vinyl	Clear Vinyl	Stock
1" X 1½"	4423	4423V	4423C	White Gloss
1" X 2"	4420	4420V	4420C	White Vinyl
				Clear Vinyl
1" X 3"	4414	4414V	4414C	White Gloss
1" X 4"	4425	4425V	4425C	White Gloss
1½" X 2½"	4415	4415V	4415C	White Vinyl
1½" X 3"	4419	4419V	4419C	White Vinyl
2" X 1½"	4426	4426V	4426C	Clear Vinyl
2" x 2½"	4427	4427V	4427C	White Gloss
2" X 3"	4405	4405V	4405C	White Vinyl
				Clear Vinyl
2" x 3½"	4428	4428V	4428C	White Gloss
2" X 4"	4406	4406V	4406C	White Vinyl
				Clear Vinyl
2" X 6"	4429	4429V	4429C	White Gloss
2½" x 3½"	4430	4430V	4430C	White Vinyl
2½" x 4"	4431	4431V	4431C	White Vinyl
3" X 4"	4407	4407V	4407C	Clear Vinyl
3" X 5"	4432	4432V	4432C	White Gloss
4" X 5"	4410	4410V	4410C	White Vinyl
				Clear Vinyl
2½" x 7"	4433	4433V	4433C	White Gloss
3" x 7"	4434	4434V	4434C	White Vinyl
3½" x 6½"	4412	4412V	4412C	White Vinyl
4" X 6"	4435	4435V	4435C	Clear Vinyl
4" X 6½"	4413	4413V	4413C	White Gloss
5" x 7"	4436	4436V	4436C	White Vinyl
5½" x 8"	4437	4437V	4437C	Clear Vinyl
				Clear Vinyl
SQUARES				
	Product Number			
Size	White Gloss	White Vinyl	Clear Vinyl	Stock
1"	4438	4438V	4438C	White Gloss
1¼"	4439	4439V	4439C	White Vinyl
1½"	4440	4440V	4440C	White Vinyl
1¾"	4441	4441V	4441C	Clear Vinyl
2"	4401	4401V	4401C	White Gloss
2½"	4442	4442V	4442C	White Vinyl
3"	4403	4403V	4403C	White Vinyl
				Clear Vinyl
3½"	4443	4443V	4443C	White Gloss
4"	4409	4409V	4409C	White Vinyl
4½"	4444	4444V	4444C	White Vinyl
				Clear Vinyl
5"	4445	4445V	4445C	White Gloss
				White Vinyl
				Clear Vinyl
6"	4446	4446V	4446C	White Gloss
				White Vinyl
				Clear Vinyl

Minimum order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

6P

Here's What You Get:

- White Gloss Paper, White Vinyl and Clear Vinyl with permanent adhesive for indoor use
- 150 line screen
- UV Varnish
- 500 or 1M labels per roll
- No separation charges

Free White Ink Backup

If your decals will be printed on Clear Vinyl, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink (see page 45 for examples):

1. Halo around the image area.
2. Full background on the entire label.
3. Partial background behind the image area only.

4-Color Process Labels

CIRCLES					
	Product Number				
Size	White Gloss	White Vinyl	Clear Vinyl	Stock	
1"	4447	4447V	4447C	White Gloss	
1¼"	4448	4448V	4448C	White Vinyl	
1½"	4421	4421V	4421C	Clear Vinyl	
1¾"	4449	4449V	4449C	White Gloss	
2"	4400	4400V	4400C	White Vinyl	
				Clear Vinyl	
2¼"	4450	4450V	4450C	White Gloss	
2½"	4416	4416V	4416C	White Vinyl	
				Clear Vinyl	
3"	4402	4402V	4402C	White Gloss	
				White Vinyl	
				Clear Vinyl	
3½"	4451	4451V	4451C	White Gloss	
4"	4408	4408V	4408C	White Vinyl	
4½"	4452	4452V	4452C	White Vinyl	
4½" for CD's	4422	4422V	4422C	Clear Vinyl	
5"	4453	4453V	4453C	White Gloss	
				White Vinyl	
				Clear Vinyl	
6"	4454	4454V	4454C	White Gloss	
				White Vinyl	
				Clear Vinyl	
OVALS					
	Product Number				
Size	White Gloss	White Vinyl	Clear Vinyl	Stock	
1" X 2"	4455	4455V	4455C	White Gloss	
				White Vinyl	
				Clear Vinyl	
1¾" X 3½"	4456	4456V	4456C	White Gloss	
2" X 3"	4404	4404V	4404C	White Vinyl	
				Clear Vinyl	
2" X 3½"	4457	4457V	4457C	White Gloss	
2" X 4"	4458	4458V	4458C	White Vinyl	
3" X 4"	4417	4417V	4417C	Clear Vinyl	
3½" X 5"	4459	4459V	4459C	White Gloss	
4" X 5¾"	4411	4411V	4411C	White Vinyl	
				Clear Vinyl	

Minimum order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

6P

Please Provide: Quantity, size and stock choices

- Mac file format (including all supporting art)

Don't See What You Need? Please Ask!



4 | Quick Labels



Vast selection of sizes, 25 Inks and 18 Stocks

One, two, and three color Quick Labels are die-cut on rolls for fast, easy indoor application.

Here's What You Get:

- Quality labels for indoor use
- FREE bleeds and reverses
- FREE typesetting
- FREE single % screen
- Your choice of 25 standard ink colors
- PANTONE® color matches AVAILABLE
- Ships in 72 hours
- Color match charges apply
- FREE static bar codes
- 500 or 1,000 labels per roll, coreless
- Up to two standard colors in 24 hours
- Three standard inks in 48 hours

Quick Labels

Price Per Thousand

RECTANGLES							
Size	Product #	Stock					
5 1/8" x 1 1/2"	037	Standard Premium					
1/2" x 1"	001						
1/2" x 1 1/2"	002						
1/2" x 1 3/4"	038						
1/2" x 2"	006						
1/2" x 2 1/2"	080						
5/8" x 2"	081						
3/4" x 1"	082						
3/4" x 1 1/2"	003						
3/4" x 1 3/4"	005						
3/4" x 2"	007						
1" x 1 1/2"	004						
1" x 1 3/4"	083						
1" x 2"	008						
1" x 2 1/2"	010						
1 1/4" x 1 3/4"	079	Standard Premium					
1" x 3"	012						
1" x 4"	049						
1" x 5"	050						
1 1/4" x 2"	009						
1 1/4" x 2 1/4"	086						
1 1/4" x 3 1/2"	015						
1 1/2" x 1 3/4"	084						
1 1/2" x 2"	044						
1 1/2" x 2 1/2"	011						
1 3/4" x 2 1/2"	085						
1 3/4" x 2 3/4"	046						
3" x 1 1/2"	013						
1 1/2" x 4"	060				Standard Premium		
1 3/4" x 4"	036						
2" x 3"	014						
2" x 3 1/2"	045						
3" x 2 1/4"	033						
3 1/2" x 2 1/4"	078	Standard Premium					
2" x 4"	016						
2" x 6"	051						
3" x 5"	047						
4" x 3"	035						
4" x 5"	048	Standard Premium					
4" x 6"	072						
BURSTS							
Size	Product #	Stock					
1"	054	Standard Premium					
1 1/2"	073						
2"	027						
2 1/2"	074						
Each additional color (up to 3 colors total)							

Minimum order: 500 labels. Please ask for pricing and delivery schedule for sheets and for quantities not shown.

6P

Please Provide: Application: environment, use • Artwork: See page 46 • Any special requirements

Don't See What You Need? Please Ask!



Quick Labels

Price Per Thousand

CIRCLES				
Size	Product #	Stock		
½"	063	Standard Premium		
5⁄8"	087			
¾"	064			
1"	022			
1¼"	055			
1½"	023			
1¾"	058			
2"	024			
2¼"	059	Standard Premium		
2½"	025			
2¾"	070			
3"	026			
3 ¼"	075			
3 ½"	034			
4"	040			
OVALS				
Size	Product #	Stock		
¾" x 1½"	028	Standard Premium		
1" x 1½"	088			
1" x 1¾"	089			
1" x 2"	029			
1⅞" x 2"	032			
1¼" x 2"	067			
1⅝" x 2½"	068	Standard Premium		
1½" x 2½"	030			
1½" x 3"	069			
1⅝" x 3"	031			
1⅜" x 3"	031			
1¾" x 3½"	076			
2" x 3"	071	Standard Premium		
2" x 3½"	061			
2" x 4"	042			
2⅞" x 4"	043			
3" x 4"	091	Standard Premium		
4" x 6"	092			
SQUARES				
Size	Product #	Stock		
½"	093	Standard Premium		
1"	017			
1½"	018			
2"	019			
2½"	020	Standard Premium		
3"	021			
4"	062			
Each additional color (up to 3 colors total)				

Minimum order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown.

6P

Ordering is Easy

Step 1: Determine Your Quantity.

Step 2: Select Your Shape, Size and Stock.

Find the product number for your desired size and shape on these pages and add the code for your selected stock (listed below) to the product number. *Example: To order a 1" x 2" rectangle on White Gloss stock, specify 008W and the ink colors.*

Step 3: Choose One to Three Inks

Step 4: Choose Your Own Typestyle or let us use our expertise to select one for you. Give us your artwork/logo with your color choices indicated.

STANDARD STOCKS (permanent adhesive):

W White Gloss	B Blue Fluorescent*	C Clear Film
M White Matte	PF Purple Fluorescent*	G Bright Gold
Y Yellow Gloss*	K Green Fluorescent*	S Bright Silver
YM Yellow Matte*	P Pink Fluorescent*	X White Gloss with Opaque Adhesive
R Red Fluorescent*	CH Yellow Fluorescent (Chartreuse)*	
O Orange Fluorescent*		

*Black ink recommended for best results

PREMIUM STOCKS:

V Laminated White Vinyl (durable)	PS PressAbels White Gloss (removable and repositionable)
YV Laminated Yellow Vinyl* (durable)	

6 | Quick Butt Cut Labels

Your Size, With 1 or 2 Standard Colors, in 24 hours!

Here's What You Get:

- Square-cornered labels in size increments of $\frac{1}{8}$ "
- Minimum size $\frac{1}{2}$ " x $\frac{1}{2}$ "
- Your choice of 18 stocks
- Your choice of 25 standard ink colors
- PANTONE® color matches AVAILABLE
- Ships in 72 hours
- Color match charges apply
- Up to two standard colors in 24 hours
- Three standard inks in 48 hours
- 500 or 1,000 labels per roll, coreless
- FREE bleeds and reverses
- FREE typesetting
- FREE single % screen



Quick Butt Cut Labels

Price Per Thousand

STANDARD STOCKS	
Square Inches	
Up to 1"	
1.1 - 2.0	
2.1 - 3.0	
3.1 - 4.0	
4.1 - 5.0	
5.1 - 6.0	
6.1 - 7.0	
7.1 - 8.0	
8.1 - 9.0	
9.1 - 10.0	
10.1 - 11.0	
11.1 - 12.0	
12.1 - 13.0	
13.1 - 14.0	
14.1 - 15.0	
15.1 - 16.0	
16.1 - 17.0	
17.1 - 18.0	
18.1 - 20.0	
20.1 - 22.0	
22.1 - 24.0	
24.1 - 26.0	

Minimum order: 500 labels. Maximum number of colors: 3. Please ask for pricing and delivery scheduled for quantities not shown.

6P

Please Provide: Label copy direction

Ask Us About: Labels on individual sheets

Quick Butt Cut Labels

Price Per Thousand

PREMIUM STOCKS	
Square Inches	
Up to 1"	
1.1 - 2.0	
2.1 - 3.0	
3.1 - 4.0	
4.1 - 5.0	
5.1 - 6.0	
6.1 - 7.0	
7.1 - 8.0	
8.1 - 9.0	
9.1 - 10.0	
10.1 - 11.0	
11.1 - 12.0	
12.1 - 13.0	
13.1 - 14.0	
14.1 - 15.0	
15.1 - 16.0	
16.1 - 17.0	
17.1 - 18.0	
18.1 - 20.0	
20.1 - 22.0	
22.1 - 24	
24.1 - 26	
Each add'l color	

Minimum order: 500 labels. Maximum number of colors: 3. Please ask for pricing and delivery scheduled for quantities not shown.

6P

Ordering is Easy

Step 1: Determine Your Quantity.**Step 2: Determine Your Label Size.**

Include the height and width of the label.

Step 3: Select Your Stock.

Add the code for your selected stock

Step 4: Select One to Three Inks.**Step 5: Include Your Art, Logo or Text With Ink Choices Indicated.**

We can typeset your text with your own typestyle, or let us use our expertise to select one for you.

STANDARD STOCKS (permanent adhesive):**W** White Gloss**M** White Matte**Y** Yellow Gloss***YM** Yellow Matte***R** Red Fluorescent***O** Orange Fluorescent***B** Blue Fluorescent***PF** Purple Fluorescent***K** Green Fluorescent***P** Pink Fluorescent***CH** Yellow Fluorescent
(Chartreuse)***C** Clear Film**G** Bright Gold**S** Bright Silver**X** White Gloss with
Opaque Adhesive

*Black ink recommended for best results

PREMIUM STOCKS:**V** Laminated White Vinyl (durable)**YV** Laminated Yellow Vinyl* (durable)**PS** PressAbels White Gloss
(removable and repositionable)

*Black ink recommended for best results

DECIMAL CONVERSIONS: $\frac{1}{8}$ " = .125" $\frac{3}{8}$ " = .375" $\frac{5}{8}$ " = .625" $\frac{7}{8}$ " = .875" $\frac{1}{4}$ " = .25" $\frac{1}{2}$ " = .5" $\frac{3}{4}$ " = .75"

How to Calculate Your Price

- Find the square inch size of your label by multiplying height X width, then locate the row for that size on the Standard or Premium stock price list.

For Example: 1000 labels 2-1/2" x 4-1/4" on Standard White Gloss is 2.5 x 4.25 = 10.625 sq. in. (See the chart above for converting fractions to decimals.)

- On the Standard Stocks list, go to the 10.01-11.0 row and the 1,000 column.
- For 1 color, your price is \$210.14 per thousand (P)

8 | Quick Labels Special Shapes

Special Shapes for All Occasions

Put your special message on these special shapes.

Here's What You Get:

- FREE typesetting
- Your choice of 25 standard ink colors
- 500 or 1,000 labels per roll, coreless
- FREE bleeds and reverses
- PANTONE® color matches AVAILABLE
- Up to two standard colors in 24 hours
- FREE single % screen
- Ships in 72 hours
- Three standard inks in 48 hours
- Permanent adhesive
- Color match charges apply
- Three to six colors ship in five days

Special Shapes

Product #					
	Description	Size	White Gloss	Gold Foil	Silver Foil
A	Small Heart	1¼" x 1¼"	#938	939	940
B	Small Anniversary	1⅞" x 1⅞"	639	644	409
C	Small Burst	1⅞"	648	653	655
D	Small Star	1⅞" x 1"	207	208	209
E	Jewelry Tag	12 x 1¼"	3515	3517	3516
F	Small Ribbon	1 11/32 x 1 10/32"	675	680	682
G	Large Anniversary	1 14/16 x 2 5/16"	623	401	629
H	Med. Small Burst	1½"	459	461	462
I	Med. Large Burst	2"	640	612	624
J	Small Octagon	1½" x 1½"	3480	3481	3482
K	Small Triangle	1¾" x 1 1/2"	3483	3484	3485
L	#1	1 9/16 x 2"	3501	3502	3503
M	Lapel Ribbon	1 9/16 x 2"	3530	3514	3513
N	Ambulance Badge	2" x 2 1/2"	263	264	265
O	Med. Award Ribbon	1 7/8" x 2 5/16"	666	671	673
P	Large Heart	2½" x 2 7/16"	313	314	315
Q	Large Burst	2½"	269	290	291
R	Large Star	2 33/64 x 2 21/32"	316	317	318
S	Large Triangle	2 11/16 x 2 13/32"	3486	3487	3488
T	Large Arrow	2¼" x 2¼"	3518	3520	3519
U	House	2 7/16 x 3 7/16"	3521	3523	3522
V	Star Badge	2 7/8" x 2 3/4"	210	211	212
W	Police Badge	2 3/32 x 3"	266	267	268
X	Oblong	2" x 3"	690	3690	4690
Y	Highway Sign/Shield	2 7/8" x 3 1/4"	3510	3511	3512
Z	Octagon	3" x 3"	3524	3526	3525
AA	Ribbon	4 1/32 x 6 5/16"	3507	3508	3509
BB	CD Label	4½"	3527	3529	3528
Up to 3 colors total					

Minimum order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown.
Labels are finished on rolls.

6P

Ask Us About:

- Dispenser boxes
- Thousands of shapes and sizes available
- Die Outlines

Please Provide:

- Quantity desired
- Application: environment, use
- Size/Product #
- Artwork: See page 46
- Ink choice
- Any special requirements
- Stock selection

Don't See What You Need? Please Ask!





10 | Screenprint Decals

Colorful and Durable

These permanent decals will weather the elements.

Here's What You Get:

- High Quality
- Extended Durability of 3-4 years
- Low Quantities
- Rectangles, squares, circles or ovals
- Clear, white, and yellow vinyl with permanent adhesive
- White reflective vinyl with permanent adhesive
- High performance inks and material designed for long life and durability
- PANTONE® color matches available



Squares and Rectangles

Description	Stocks/Ink	
Square Inches	1 Color	
0.5" - 3.99"	White, Yellow, Clear Reflective	
4.00" - 6.99"	White, Yellow, Clear Reflective	
7.00" - 9.99"	White, Yellow, Clear Reflective	
10.00" - 14.99"	White, Yellow, Clear Reflective	
Each additional color (up to 4 colors total)		
15.00" - 20.99"	White, Yellow, Clear Reflective	
21.00" - 28.99"	White, Yellow, Clear Reflective	
Each additional color (up to 4 colors total)		

Minimum order: 10 decals. Please ask for pricing and delivery schedule on quantities not shown.
Products in this grid finished on sheets.

9P

Please Provide:

- Quantity desired
- Size/Product #
- Ink choice
- Stock selection
- Face or backside adhesive on clear decals
- Application environment and use, special requirements

Notes: White ink backup on clear stock is not free on this page.
Reflective stock is not reflective where ink is printed.

Actual label life is dependent upon the type of inks used, application and the decal's environment.

Don't See What You Need? Please Ask!





Circles and Ovals

Description		Product #				
Size	White	Yellow	Clear Back	Clear Face	White Reflective	
1" Circle	2210	2110	2710	2910	3010	
1¼" Circle	2211	2111	2711	2911	3011	
1½" Circle	2212	2112	2712	2912	3012	
1¾" Circle	2213	2113	2713	2913	3013	
1½" x 2" Oval	2222	2122	2722	2922	3022	
1½" x 2½" Oval	2204	2104	2704	2904	3004	
2" Circle	2205	2105	2705	2905	3005	
2¼" Circle	2214	2114	2714	2914	3014	
2½" Circle	2215	2115	2715	2915	3015	
1½" x 3" Oval	2223	2123	2723	2923	3023	
2" x 3" Oval	2224	2124	2724	2924	3024	
2¾" Circle	2216	2116	2716	2916	3016	
3" Circle	2217	2117	2717	2917	3017	
2" x 4" Oval	2225	2125	2725	2925	3025	
2" x 4½" Oval	2226	2126	2726	2926	3026	
3½" Circle	2218	2118	2718	2918	3018	
3¾" Circle	2219	2119	2719	2919	3019	
2" x 6" Oval	2227	2127	2727	2927	3027	
3" x 4" Oval	2228	2128	2728	2928	3028	
3" x 4½" Oval	2229	2129	2729	2929	3029	
Each additional color (up to 4 colors total)						
4" Circle	2220	2120	2720	2920	3020	
3" x 5" Oval	2230	2130	2730	2930	3030	
5" Circle	2221	2121	2721	2921	3021	
4" x 6" Oval	2231	2131	2731	2931	3031	
Each additional color (up to 4 colors total)						

Minimum order: 10 decals. Please ask for pricing and delivery schedule on quantities not shown.
Products in this grid finished on sheets.

9P

Ask Us About:

- Pricing on sizes, quantities or stocks not shown
- Lamination for abrasive environments (not available on reflective vinyl)
- Transparent inks for reflective vinyl
- Removable adhesive
- Pre-mask decals
- Double sided decals

12 | Standard Clear Decals

Let Your Design Create The Shape

These decals are available with permanent, ultra-removable or no adhesive.

Here's What You Get:

- Polypropylene with ultra-removable adhesive
- Vinyl with permanent adhesive
- Static Cling with no adhesive
- FREE single % screen
- Decals are sheeted
- Flexographically printed

Free White Ink Backup (See page 45 for examples)

If your labels will be printed on clear material, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink.:

1. Halo around the image area.
2. Full background on the entire label.
3. Partial background behind the image area only.

Clear Vinyl (permanent adhesive)

(lamination included)

Description	Product #		Inks	
Size	Face Adhesive	Back Adhesive		
¾" x 2" Rectangle*	2859	2860	1 color	
1" x 2½" Rectangle	2861	2862		
1" x 3" Rectangle	2863	2864		
1" x 4" Rectangle	2865	2866		
1¾" x 3½" Rectangle	964	965	1 color	
1½" x 4" Rectangle	2867	2868		
2" Square*	333	334		
2" x 3" Rectangle	2869	2870		
2" x 4" Rectangle	2883	2884	1 color	
3" x 3½" Rectangle	970	971	1 color	
3" x 5" Rectangle	999	998	1 color	
1½" x 2½" Oval	2871	2872	1 color	
2" x 4" Oval	961	962	1 color	
2" Circle*	2873	2874	1 color	
3" Circle	955	956	1 color	
4" Circle	958	959	1 color	
Each additional color (up to 6 colors total)				

Clear Polypropylene (ultra-removable adhesive)

(lamination included)

Description	Product #		Inks	
Size	Face Adhesive	Back Adhesive		
1½" x 2" Rectangle*	3100	3101	1 color	
2" x 2½" Rectangle*	3103	3104		
2½" x 4" Rectangle	3109	3110	1 color	
4" x 6" Rectangle	3112	3113	1 color	
2¾" x 3½" Oval	3115	3116	1 color	
3" Circle	3106	3107		
Each additional color (up to 6 colors total)				

Clear Static Cling Vinyl

(lamination not included)

Description	Product #		Inks	
Size	Face Cling	Back Cling		
1½" x 2" Rectangle*	259	804	1 color	
2" x 2½" Rectangle*	494	784	1 color	
2½" x 4" Rectangle*	734	739	1 color	
4" x 6" Rectangle	396	397	1 color	
2½" x 11½" Rectangle	260	261		
3" Circle	678	679	1 color	
Each additional color (up to 6 colors total)				

Minimum order: 250 decals. Please ask for pricing and delivery schedule on quantities not shown.
Decals are individually sheeted. *These smaller sizes are finished 2 on a sheet.

All Three Charts 7P

Ask Us About: Extended-life fade-resistant inks • Double Sided Decals

Please Provide: Face or backside adhesive • Application: environment, use • Ink choice • Any special requirements

Actual label life is dependent upon the type of inks used, application and the label's environment.

Don't See What You Need? Please Ask!



Strong Enough For Harsh Treatment

These decals are available with permanent, ultra-removable or no adhesive.

Here's What You Get:

- Polypropylene with ultra-removable adhesive
- Static cling with no adhesive
- Vinyl with permanent adhesive
- FREE single % screen
- Decals are sheeted
- Flexographically printed

White Vinyl (permanent adhesive)

(lamination included)

Description	Product #	Inks	
Size	Back Adhesive		
¾" x 2" Rectangle*	2875	1 color	
1" x 2½" Rectangle	2876	1 color	
1" x 3" Rectangle	2877		
1" x 4" Rectangle	2878		
1¾" x 3½" Rectangle	966		
1½" x 4" Rectangle	2879		
2" Square*	336		
2" x 3" Rectangle	2880		
2" x 4" Rectangle	2885	1 color	
3" x 3½" Rectangle	972	1 color	
3" x 5" Rectangle	997	1 color	
1½" x 2½" Oval	2881	1 color	
2" x 4" Oval	963	1 color	
2" Circle*	2882	1 color	
3" Circle	957	1 color	
4" Circle	960	1 color	
Each additional color (up to 6 colors total)			

White polypropylene (ultra-removable adhesive)

(lamination included)

Description	Product #	Inks	
Size	Back Adhesive		
1½" x 2" Rectangle*	3102	1 color	
2" x 2½" Rectangle*	3105		
2½" x 4" Rectangle	3111	1 color	
4" x 6" Rectangle	3114	1 color	
2¾" x 3½" Oval	3117	1 color	
3" Circle	3108		
Each additional color (up to 6 colors total)			

White static Cling Vinyl

(lamination not included)

Description	Product #	Inks	
Size	Back Cling		
1½" x 2" Rectangle*	493	1 color	
2" x 2½" Rectangle*	495	1 color	
2½" x 4" Rectangle	744	1 color	
4" x 6" Rectangle	398	1 color	
2½" x 11½" Rectangle	262		
3" Circle	681	1 color	
Each additional color (up to 6 colors total)			

Minimum order: 250 decals. Please ask for pricing and delivery schedule on quantities not shown.
Decals are individually sheeted. *These smaller sizes are finished 2 on a sheet.

All Three Charts 7P

Please Provide: Application: environment, use • Any special requirements

Actual label life is dependent upon the type of inks used, application and the label's environment.

Don't See What You Need? Please Ask!

14 | Screenprint Chrome Polyester Decals

Tough Decals Made To Last

Premium Chrome Decals for your tough applications

High Quality • Extended Durability of 3-4 years • Low Quantities

Here's What You Get:

- Chrome Polyester material with permanent adhesive
- High performance inks and material designed for long life and durability
- Lamination for abrasive environments is available for an additional cost and production time
- PANTONE® color matches available



Screenprint Chrome Polyester Decals

(lamination not included)

Description	Product #		Inks	
Size	Chrome Polyester	Brushed Chrome Polyester		
¾" x 2" Rectangle	2300	2400	1 color	
1" x 2½" Rectangle	2301	2401		
1" x 3" Rectangle	2302	2402		
1" x 4" Rectangle	2303	2403		
1½" x 4" Rectangle	2306	2406		
2" x 4" Rectangle	2307	2407	1 color	
3" Square	2308	2408		
3" x 5" Rectangle	2309	2409	1 color	
1½" x 2½" Oval	2304	2404	1 color	
2" Circle	2305	2405		
Each additional color (up to 4 colors total)				

Minimum order: 10 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are sheeted.

8P

Please Provide: Application: environment, use • Any special requirements

Actual label life is dependent upon the type of inks used, application and the label's environment.

Don't See What You Need? Please Ask!

Tough Decals Made To Last

These decals are available with permanent adhesive

Here's What You Get:

- Chrome or gold polyester material with permanent adhesive
- FREE single % screen
- Lamination is included
- Flexographically printed



Standard Chrome & Gold Polyester Decals

(lamination included)

Description	Product #				Inks	
Size	Chrome Polyester	Brushed Chrome Polyester	Gold Polyester	Brushed Gold Polyester		
¾" x 2" Rectangle	446	841	842	843	1 color	
1" x 2½" Rectangle	447	845	846	847	1 color	
1" x 3" Rectangle	448	849	850	851		
1" x 4" Rectangle	973	974	975	976		
1½" x 4" Rectangle	978	979	980	981		
2" x 3" Rectangle	563	564	565	566		
2" x 4" Rectangle	983	984	985	986	1 color	
1½" x 2½" Oval	270	271	272	273	1 color	
2" Circle	275	276	277	278		
Each additional color (up to 6 colors total)						

Minimum order: 500 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are finished on rolls.

6P

Please Provide: Application: environment, use • Any special requirements

Actual label life is dependent upon the type of inks used, application and the label's environment.

Don't See What You Need? Please Ask!

16 | Bumperstickers

The Sign That Goes Everywhere

Printed on vinyl for high impact and durability

Here's What You Get:

- White Vinyl or Clear Vinyl with permanent adhesive
- White Polyolefin PressAbels (removable and repositionable)
- PANTONE® color matches available
- FREE white ink backup on Clear Vinyl stock
- Your choice of 25 standard ink colors
- FREE lamination
- 1/8" bend-and-peel strip unless otherwise specified
- Up to 2 colors in 24 hours
- 3-6 colors in 5 days
- Flexographically printed



Standard Bumperstickers

(lamination included)

Description	Product #	Stock		
Size			1 Color	
3¾" x 7½"	829	White Vinyl	White Vinyl	
	4029	White PressAbel		
	829C	Clear Vinyl/back adh.		
	829F	Clear Vinyl /face adh.		
4" x 6" Oval	395	White Vinyl	Clear Vinyl	
	4069	White PressAbel		
	395C	Clear Vinyl/back adh.		
	395F	Clear Vinyl/face adh.		
2½" x 9¼"	838	White Vinyl	White PressAbels	
	4014	White PressAbel		
	838C	Clear Vinyl/back adh.		
	838F	Clear Vinyl/face adh.		
3¾" x 7¾" Ribbon	832	White Vinyl		
	4071	White PressAbel		
	832C	Clear Vinyl/back adh.		
	832F	Clear Vinyl/face adh.		
Each additional color (up to 6 colors total)				
3"x 11½"	831	White Vinyl	White Vinyl Clear Vinyl White PressAbels	
	4030	White PressAbel		
	831C	Clear Vinyl/back adh.		
	831F	Clear Vinyl/face adh.		
3¾" x 15"	414	White Vinyl	White Vinyl Clear Vinyl White PressAbels	
	4070	White PressAbel		
	414C	Clear Vinyl/back adh.		
	414F	Clear Vinyl/face adh.		
Each additional color (up to 6 colors total)				

Minimum order: 75 Decals. Please ask for pricing and delivery schedule on quantities not shown.

9P

Ask Us About: Extended-life fade-resistant inks • Liner printing

Please Provide: Quantity desired • Ink choice • Application: environment, use • Artwork: See page 46

• Any special requirements

Don't See What You Need? Please Ask!

**process Color standard Bumperstickers****(lamination included)**

Description	Product #	Stock		
Size			Color	
3¼" x 7½"	4623	White Vinyl	4 color process	
4" X 6" Oval	4624			
2½" x 9¼"	4625			
3¼" x 7½" Ribbon	4626			
3" x 11½"	4627	White Vinyl	4 color process	
3¼" x 15"	4628	White Vinyl	4 color process	

For quantities less than 500, see Digital Process Color Decals on page 26.

5P

Screenprinted for longer life and durability**screenprint Bumperstickers****(lamination not included)**

Description	Product #	Stock/Ink	
Size		1 Color	
3¼" x 7½"	2800	White Vinyl	
4" x 6" Oval	2804		
2½" x 9¼"	2801		
3" x 11½"	2802	White Vinyl	
3¼" x 15"	2803	White Vinyl	

Minimum order: 75 labels. Please ask for pricing and delivery schedule on quantities not shown.

5P

notes: Lamination for abrasive environments is available for an additional cost • For screens higher than 85 lpi call for custom pricing • Bumperstickers are repositionable after initial application—not removable

please provide: Quantity desired • ink choice • application: environment, use • artwork: see page 46
• any special requirements

don't see What you need? please ask!

18 | Tuff-Cut Vinyl Decals

Give the appearance of hand-painted signs that last much longer!

Tuff-cut vinyl decals apply to windows, doors or almost any surface with ease

Here's What You Get:

- Die cut vinyl in your choice of 8 colors: white, black, metallic silver, metallic gold, red, blue, green, yellow
- Ink color can be added for an additional charge (standard colors only).
- Premask included for easy application
- Up to 10 cut-out areas where material is removed from the inside of a letter or element
- Durable, automotive grade vinyl with permanent adhesive
- Vinyl color change at no charge with a minimum of 5 decals per vinyl color and no changes to shape, size, copy or inks.



White Vinyl



DR. TOM WEINER M.D.

Black Vinyl



Yellow Vinyl



Red Vinyl



Blue Vinyl



Green Vinyl



Gold Vinyl



Silver Vinyl

Tuff-Cut Vinyl Decals

Size	
15 - 24.99 sq. inch	
25 - 34.99 sq. inch	
35 - 49.99 sq. inch	
50 - 64.99 sq. inch	
65 - 79.99 sq. inch	
80 - 99.99 sq. inch	
100 - 124.99 sq. inch	
125 - 149.99 sq. inch	
150 - 174.99 sq. inch	
175 - 200 sq. inch	
Each printed color	

Standard Vinyl Colors

White	Black
Yellow	Red
Blue	Green
Gold Metallic	Silver Metallic

Approximate Colors Shown

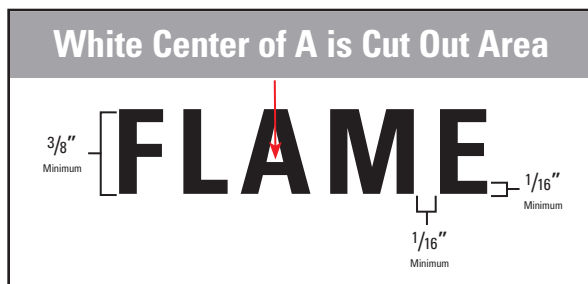


How To Apply Tuff-Cut Vinyl Decals:

1. Lay the decal flat, with the pre-mask surface down. Slowly remove the liner from the pre-mask and vinyl, pulling straight back and flat (not at an angle).
2. Place the adhesive surface of the decal in the desired location, then press or rub the pre-mask surface using overlapping strokes.
3. Once the vinyl is completely adhered in position, slowly pull away the pre-mask at an angle.

Helpful Tips:

- Simple, bold designs work best.
- We recommend submitting artwork for review prior to ordering.
- All copy must be at least $\frac{3}{8}$ " high with a minimum $\frac{1}{16}$ " thickness. Allow at least $\frac{1}{16}$ " spacing between each separate piece of finished decal.
- Modifying your art or adding a printed color may be necessary for fine detail or very small copy. In this event, we will contact you with recommended changes and any additional charges before proceeding with your order.



Selling Ideas:

- | | | |
|---------------------------|---|------------------------------|
| • RV's and Camper Dealers | • Lawn Care and Machinery Manufacturers | • Mail Box Service Companies |
| • Auto Dealers | • Store Owners | • ATV & Motorcycle Dealers |
| • Truck and Van Dealers | • Personal Watercraft Dealers | • Trailer Dealers |
| • Farm Implement Dealers | • Landscaping Companies | • Security Alarm Companies |

20 | Magnets - Spot & Full Color

Give Your Message Magnetic Appeal

Here’s What You Get:

- Up to four spot colors
- PANTONE® color matches available
- Your choice of 25 standard ink colors
- 20 mil magnetic Vinyl-coated stock



Magnets (spot color)

Description	Product #	Ink	
Size			
2½" Circle	9060	1 color	
2" x 2" Octagon	9063		
1" x 3" Rectangle	9061		
2" x 2" Square	9062		
2" x 3½" Business Card	9064		
2" x 3" House	9071		
3½" x 2" Van	9070		
4" x 6" Rectangle	9065	1 color	
Each additional color (up to 4 colors total)			

Minimum order: 125 magnets. Please ask for pricing and delivery schedule on quantities not shown. 5PQR

please note: allow 1/8" unprinted border on all sides for rectangle and square magnets.

Full Color Magnets

here’s What you Get:

- Photographic
- 20 mil Magnetic Polyester-coated stock
- quantities
- Laminated



Magnets (full color)

Description	Product #	
Size		
1½" Circle	9043	
2½" Circle	9044	
1" x 3" Rectangle	9045	
2" x 2" Octagon	9046	
2" Square	9047	
2½" x 2½" Square	9048	
2" x 3½" Business Card	9049	
4" x 6" Rectangle	9075	
5" x 7" Rectangle	9076	

Minimum order: 50 magnets. Please ask for pricing and delivery schedule on quantities not shown. 5R

Please Provide: Quantity desired • Size/Product # • Ink choice • Application: environment, use
• Artwork: See page 46 • Any special requirements

Don’t See What You Need? Please Ask!

**Raise awareness, support your team or make a statement with vehicle magnets
- the message that's seen everywhere!**

Here's What You Get:

- Material: 30 mil white magnet with clear coat
- Your choice of 25 standard ink colors
- Screen printed
- PANTONE® color matches available
- Up to 4 spot colors



Larger sizes

Description	Product #	Ink	
Size			
7" x 12" Rectangle	9112	1 color	
Up to 4 colors total			
10" Circle	9113	1 color	
Up to 4 colors total			
11" x 16" Oval	9114	1 color	
Up to 4 colors total			
12" x 18" Rectangle	9115	1 color	
Up to 4 colors total			
16" x 20" Rectangle	9116	1 color	
Up to 4 colors total			

Minimum order: 12 magnets Please ask for pricing and delivery schedule on quantities not shown

4R



smaller sizes

Description	Product #	Ink						
Size								
3" x 9" Rectangle	9117	1 color						
Up to 4 colors total								
3" x 12" Rectangle	9118	1 color						
Up to 4 colors total								
4" x 6" Rectangle	9119	1 color						
Up to 4 colors total								
4" x 6" Oval	9120	1 color						
Up to 4 colors total								
6" Circle	9121	1 color						
Up to 4 colors total								

Minimum order: 25 magnets Please ask for pricing and delivery schedule on quantities not shown.

2R4S

Please Provide: Quantity desired • Size/Product # • Ink choice

• Artwork: See page 46 • Any special requirements

Please Note: Allow 1/8" unprinted border on all sides for rectangle magnets.

Don't See What You Need? Please Ask!

22 | Foil Enhanced Labels

Use Foils for a Touch of Elegance

Simple, classic labels add distinction on boxes, bottles, bags, books.

Here's What You Get:

- **FREE** typesetting (please use 8 point type or larger)
- **Eleven stock choices:** White Gloss, White Vinyl, Clear Vinyl, Burgundy Gloss, Kelly Green Gloss, Blue Gloss, Black Gloss, Bright Gold, Dull Gold, Bright Silver, Dull Silver
- **Seven foils:** Shiny Gold, Shiny Silver, Blue, Green, Red, Violet, Copper
- Up to 5 Ink Colors
- Permanent adhesive



Foil Enhanced Labels (Base price includes 1 foil plus 1 ink color)

Description	Product #	
Size		
½" x 1" Rectangle	FS16	
½" x 1¼" Rectangle	FS17	
¾" x 1" Rectangle	FS01	
¾" x 2" Rectangle	FS18	
¾" x 2½" Rectangle	FS36	
1" x 2" Rectangle	FS10	
1" x 3" Rectangle	FS02	
1½" x 3" Rectangle	FS19	
2" x 1¼" Rectangle	FS20	
2" x 1½" Rectangle	FS21	
2" x 3" Rectangle	FS03	
2" x 4" Rectangle	FS12	
2½" x 1½" Rectangle	FS22	
2¾" x 1¾" Rectangle	FS23	
3" x 4" Rectangle	FS11	
4" x 5" Rectangle	FS24	
5" x 3" Rectangle	FS25	
1½" Square	FS13	
2" Square	FS08	
3" Square	FS26	
1" Circle	FS27	
1½" Circle	FS04	
2" Circle	FS05	
2" Burst	FS56	
2½" Circle	FS28	
3" Circle	FS29	
3½" Circle	FS30	
¾" X 1½" Oval	FS06	
1¼" x 2¼" Oval	FS07	
1¼" x 2½" Oval	FS31	
2" x 3" Oval	FS32	
Each additional color (up to 5 colors total)		

Minimum order: 500 Labels. Please ask for pricing and delivery schedule on quantities not shown.

5P

Ask Us About: Holographic foils • Security foils • Embossing

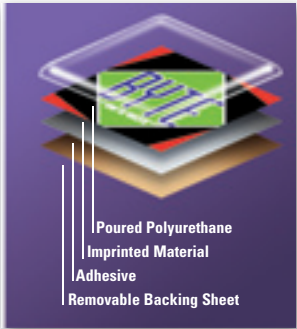
Please Provide: Quantity desired • Product # • Stock choice • Foil color • Application: environment, use

Don't See What You Need? Please Ask!

Durable and Flexible With a Whole New Dimension
Make a lasting impression with these premium, high quality decals.
These decals are ideal for computers, fixtures and electronic equipment.

Here's What You Get:

- Circles, ovals and round cornered rectangles with no die charges
 - 1 and 2 colors for the same price
- Flexible poured Polyurethane dome
 - Four stock choices
 - Gold - White - Chrome - Brushed Silver
 - Permanent adhesive



Dome Decals

Description	Inks					
Square Inches						
Up to 0.99"	1 & 2 Color					
1.00"- 2.49"	1 & 2 Color					
2.50"- 4.49"	1 & 2 Color					
4.50"- 6.49"	1 & 2 Color					
6.50"- 9.00"	1 & 2 Color					
Up to 5 colors total						

Minimum order: 250 Decals. Please ask for pricing and delivery schedule on quantities not shown.
* These quantities incur a proof and ship in 21 days

5S

Ask Us About: Domed magnets • Domed decals for outdoor use • Special shapes

Please Provide: Quantity desired • Size/Shape • Ink choice • Stock Choice

Note: Exact PANTONE® matches with Domed Decals are not guaranteed

Don't See What You Need? Please Ask!

Creative Ideas to Help Grow Your Business!



Does jammed-up copy make consumers walk by your products?

Then expand your label's capabilities!

- Build brand recognition & sales by devoting more space to ad copy.
- Reduce packaging costs by including regulatory text, instructions or multi-languages "in" your labels vs. using a separate product insert in a carton.
- Enhance product line value by including more product use information or on-product promotions such as recipes, discount coupons, mail-in rebates or complimentary product offerings.



Extended Content Labels

Get Noticed!

That's the point to using full-color process printing, embossing and foil stamping. Position your products as premium items by employing colorful, creative designs that catch your customer's eyes and invite them to buy.



Get messages read!

Be it a single message or on-going campaigns, we have the products that continuously reinforce your message, including:

- Bumper Stickers
- Static Cling decals
- Door Hangers
- Appointment reminders
- Double-faced decals
- LabelMails
- Plus More!



Graphics, barcodes, part numbers or addresses—changed on the fly!

That's what you get when employing Variable Data Printing.

Save time & money whenever you need flexibility and variety with ingredients, barcodes, nutrition information, personalized copy, security codes, or lot numbers.



Any Shape, No Die Charge!

Premium Process Decals, when looks are important!

High Quality • Extended Durability • Custom Shapes • Low Quantities

Here's What You Get:

- Any shape at no additional cost
- Quantities from 10 to 1000
- White Vinyl with Permanent Adhesive
- High performance inks and material designed for long life and durability
- Lamination for abrasive environments is available for an additional cost and production time
- Decals are sheeted



Digital Process Color Decals

(lamination not included)

Description	
Square Inches	
0.5" - 3.99"	
4.00" - 6.99"	
7.00" - 9.99"	
10.00" - 14.99"	
15.00" - 20.99"	
21.00" - 28.99"	
29.00" - 38.99"	
39.00" - 49.99"	

Minimum order: 10 labels. Please ask for pricing and delivery schedule on quantities not shown.
Decals are sheeted.

11P

Ask Us About: Free samples • Stock choices • Pricing for sizes and quantities not shown

Please Provide: Application: environment, use • Special requirements

Note: Exact PANTONE® matches with Digital Process Color Decals are not guaranteed

Actual label life is dependent upon the type of inks used, application and the label's environment.

Display your message coming in and going out.

Print copy and images on both sides of the decal.

Here's What You Get:

- Removable adhesive
- Free lamination
- Provided in shrinkwrapped stacks
- Spot color assumes 1 color on each side.
- Process color assumes 4 color process printing on each side.
- Individually sheeted
- Both sides will have a white background. Clear areas are not available.
- FREE single % screens
- FREE bleeds and reverses



Spot Color Double Faced Decals

Product #		
Size		
3" Square	5400	
3" Circle	5402	
3" X 5" Rectangle	5404	
5" Square	5406	
5" Circle	5408	
Up to 8 colors total		
6" X 8" Rectangle	5410	
8" Square	5412	
8" Circle	5414	
7" x 10" Rectangle	5416	
8 1/2" x 11" Rectangle	5418	
Up to 8 colors total		

Minimum order: 500 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are finished on sheets.

5R

Process Color Double Faced Decals

Product #		
Size		
3" Square	5401	
3" Circle	5403	
3" X 5" Rectangle	5405	
5" Square	5407	
5" Circle	5409	
6" X 8" Rectangle	5411	
8" Square	5413	
8" Circle	5415	
7" x 10" Rectangle	5417	
8 1/2" x 11" Rectangle	5419	

Minimum order: 500 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are finished on sheets.

5R

Please Provide: Quantity desired • Ink choice • Application: environment, use • Artwork: See page 46
• Any special requirements

Don't See What You Need? Please Ask!

Put Your Message on a Product That's Always in Use

PressAbels adhere, remove and reposition on many surfaces, including metal and stainless steel.

Here's What You Get:

- Quality labels for indoor use
- Your choice of 25 standard ink colors
- PANTONE® color matches available
- PressAbels stock with removable & repositionable adhesive
- Quick Labels with 1 & 2 standard colors ship in 24 hours
- Quick Labels with 3 standard colors ship in 48 hours
- Dry Erase sheets and Mouse Pads ship in 5 days



- See page 4-5 for more Quick Label PressAbels

Quick Labels

Size	Product #	Color	
1" x 2"	008PS	1 color	
2" X 3"	014PS	1 color	
2" X 4 "	016PS	1 color	
3" X 5"	047PS	1 color	
4" X 3"	035PS		
4" X 5"	048PS	1 color	
4" X 6"	072PS		
1" Square	017PS	1 color	
2" Square	019PS		
3" Square	021PS	1 color	
4" Square	062PS		
1" Circle	022PS	1 color	
2" Circle	024PS		
3" Circle	026PS	1 color	
4" Circle	040PS		
Up to 3 colors total			

Minimum order: 500 labels Labels are finished on rolls of 500 or 1000, coreless. PANTONE® color matches ship in 72 hours.

6P

Dry Erase Memo Sheets

Description	Product #	Ink	
Size			
5" x 7"	4067	1 Color	
8½" x 11"	4058	1 Color	
Up to 7 colors total			
5" x 7"	4068	4 color process	
8½" x 11"	4057		

Minimum order: 250 spot color or 1000 process color sheets.

6P

Mouse Pads

(lamination included)

Description	Product #	Ink	
Size			
7¼"x 8¼" 8" Circle	4300 4041	1 Color	
Up to 7 colors total			
7¼"x 8¼" 8" Circle	4301 4042	4 Color Process	

Minimum order: 250 spot color or 500 process color mouse pads.

5P

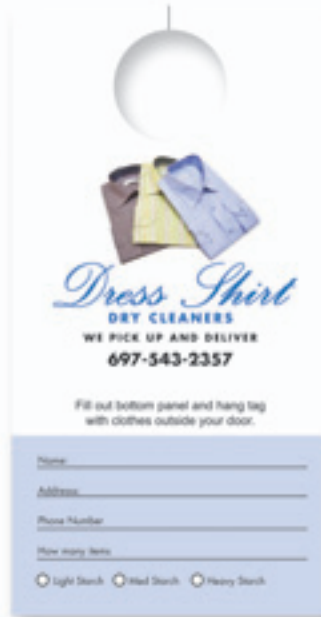
Please Provide: • Size/Product • Ink choice • Artwork: See page 46

Don't See What You Need? Please Ask!

Door Hangers are a direct, simple and effective advertising option that can help generate more business.

Here's What You Get:

- 10pt C2S tag stock or 10 ml polypropylene tag stock
- Up to 25 standard ink colors (for spot color tags).
- Finished in shrink-wrapped packs
- Polypropylene tags include lamination.



Spot Color Door Hangers

Description	Product #	Stock	
Size			
2 3/4" x 4 3/4"	8952	10pt tag	
	8956	10ml polypropylene	
Up to 3 colors total			
3 1/2" x 6 3/4"	8950	10pt tag	
	8957	10ml polypropylene	
Up to 3 colors total			
3 1/2" x 8"	8953	10pt tag	
	8958	10ml polypropylene	
Up to 3 colors total			

Minimum order: 500 door hangers. Please ask for pricing and delivery schedule on quantities not shown.

6R

4 Colorprocess door hangers

Description	Product #	Stock	
Size			
2 3/4" x 4 3/4"	8954	10pt tag	
	8959	10ml polypropylene	
3 1/2" x 6 3/4"	8951	10pt tag	
	8960	10ml polypropylene	
3 1/2" x 8"	8955	10pt tag	
	8961	10ml polypropylene	

Minimum order: 500 door hangers. Please ask for pricing and delivery schedule on quantities not shown.

6R

Ask Us About: Printing on second side

Please Provide: Quantity desired • Size/Product • Ink choice • Stock choice • Application environment, use
• Artwork: See page 46 • Any special requirements

Don't See What You Need? Please Ask!

Designed For Flawless Performance

Jam-Free...Guaranteed!

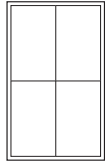
Here's What You Get:

- FREE single % screen
- White Matte, Tinted and Fluorescent stocks with permanent adhesive or White Matte PressAbels stock
- Your choice of 25 standard ink colors
- Up to six colors
- FREE samples for testing



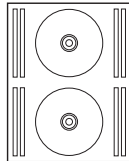
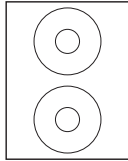


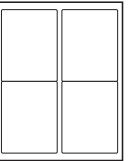
Codes: HB = Blank White Matte • HBTF = Blank Tinted and Fluorescent

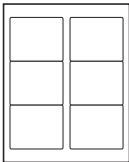
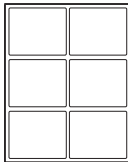
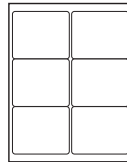
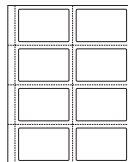
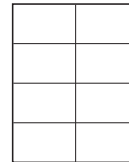

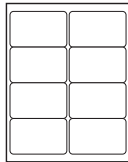
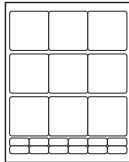
• HBP = Blank White PressAbels • HL = Imprinted White Matte

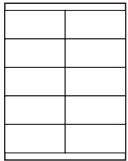
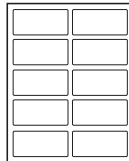
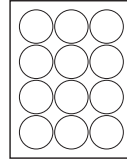
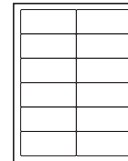
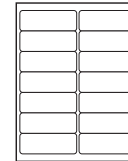
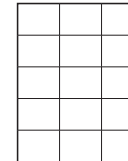
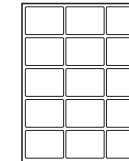
• HLTF = Imprinted Tinted and Fluorescent • HLP = Imprinted White PressAbels

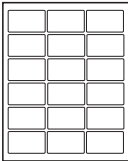
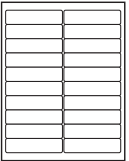
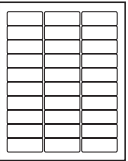
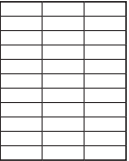
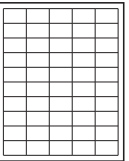
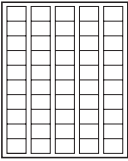
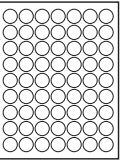
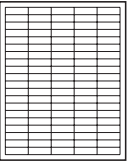
Ideal for...	AIAG Labels
8.5 x 14 Legal Size	
	4-UP
	4" x 6"
	146BC

Standard Laser/Inkjet Sheets

Ideal for...	Warehouse Labels	Warehouse Labels	CD Rom Labels	**CD Rom Labels	Warehouse Labels	Shipping Labels	Shipping Labels
8.5 x 11 Letter Size							
	1-UP	2-UP	2-UP	2-UP	3-UP	4-UP	4-UP
	8.5" x 11"	8.5" x 5.5"	4.64" Circle	4.563" Circle	8.5" x 3.5"	4.25" x 5.5"	4" x 5"
	01BC	02BC	02CD	02CD2	03BC	04BC	04RC

Shipping Labels	Shipping Labels	★Shipping Labels	Name Badges	Shipping Labels	Shipping Labels	Shipping Labels	★Diskette Labels
							
6-UP	6-UP	6-UP	8-UP	8-UP	8-UP	8-UP	9-UP
4" x 3"	4" x 3.25"	4" x 3.33"	3.5" x 2.25"	4.25" x 2.75"	3.75" x 2.438"	4" x 2.5"	2.75" x 2.75"
06	06RC	0601	08DU	08BC	08RC	0801	09DK

★Name Badges	★Shipping Labels	★Promotional Labels	Folder Labels	Folder Labels	Name Badges	★Diskette Labels
						
10-UP	10-UP	12-UP	12-UP	14-UP	15UP	15-UP
4.25" x 2"	4" x 2"	2.5" Circle	4" x 1.75"	4" x 1.4375"	2.83" x 2.2"	2.688" x 2
10	10RC	12CIR	12RC	14RC	15BC	15RC

ID Labels	Address Labels	Address Labels	Address Labels	UPC Labels	UPC Labels	Price Labels	Bar Code Labels
							
18-UP	20-UP	30-UP	33-UP	50-UP	50-UP	63-UP	100-UP
2.5" x 1.563"	4" x 1"	2.625" x 1"	2.83" x 1"	1.5" x 1"	1.5" x 1"	1" Circle	1.5" x .5"
18RC	20RC	30RC	33BC	50BC	50RC	63CIR	100BC

★ Sizes compatible with most label software packages.

** Works with CD Stomper™



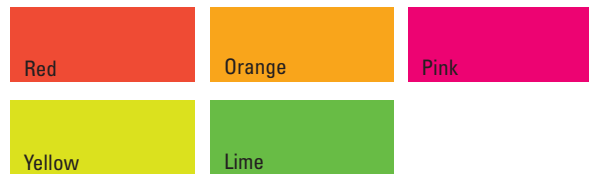
Laser & Inkjet Labels

Description	Code	
8½" x 11" Blank White Matte (permanent)	HB	
8½" x 11" Blank White Matte PressAbels	HBP	
8½" x 11" Blank Tinted & Fluorescent	HBTF	
8½" x 11" Imprinted White Matte (permanent)	HL	
8½" x 11" Imprinted Tinted & Fluorescent*	HITF	
8½" x 11" Imprinted White Matte PressAbels	HLP	
Up to 6 colors total		
8½" x 14" Blank White Matte (permanent)	HB	
8½" x 14" Blank Tinted & Fluorescent	HBTF	
8½" x 14" Imprinted White Matte (permanent)	HL	
8½" x 14" Imprinted Tinted & Fluorescent*	HLTF	
Up to 6 colors total		

*Black ink recommended for best results on tinted and fluorescent sheets.

7P

Fluorescent Colors



Approximate Colors Shown

Pastel Tints



Ask Us About: White Gloss • Matte Polyester • Clear • White Vinyl • Large quantities • 4 color process
• More configurations

Please Provide: Quantity desired • Configuration and Code • Ink choice • Stock choice • Application: environment, use
• Artwork: See page 46 • Any special requirements

Don't See What You Need? Please Ask!

Ordering is Simple

CHOOSE CONFIGURATION, APPLY CODE

- HL: Imprinted White Matte (permanent)
- HLTF: Imprinted Tinted and Fluorescent
- HLP: Imprinted White Matte PressAbels
- HB: Blank White Matte (permanent)
- HBTF: Blank Tinted and Fluorescent
- HBP: Blank White Matte PressAbels

For best results, test the labels in your printer — we provide free samples for this purpose.

Example: To order a one-color White Matte 4" x 3" label for a laser or inkjet printer, you would choose HL-06.

32 | Pre-designed Shipping Labels

Pre-Designed Shipping Labels Save Time and Money

These professional-quality labels ship in 24 hours with your name and logo!

All shipping labels (except laser sheets) are perforated between labels. The number of labels per package will vary depending on order size.

Here's What You Get:

- Your artwork imprinted in black ink
- 24-hour production
- FREE typesetting
- Your choice of four finishing methods
- Permanent adhesive
- FREE single % screen



A



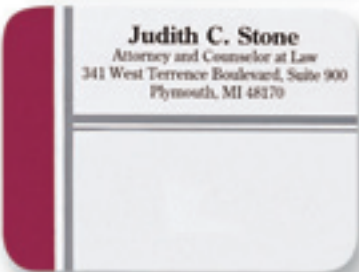
B



C



D



E



F



G



H



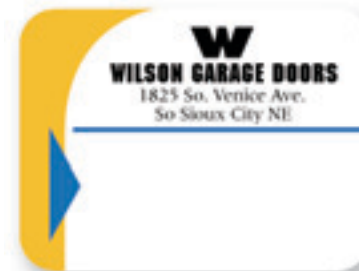
I



J



M



N

For computer printers

- White EDP Smudgeproof stock • Fanfolded with pinfeed holes

For typewriters

- White Matte stock • On rolls or fanfolded (no holes)

For laser printers

- High quality White Matte laser stock • Low minimum quantity



K

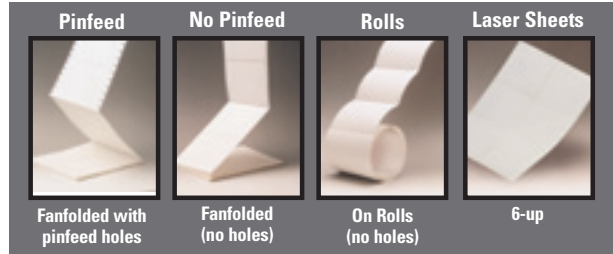
Not available
in laser sheets.

L



Jumbo Sizes!

Available Finishing Methods



Correctability of White Matte stock on some typewriters may be limited. Please ask for a sample to test if you are concerned about correctability.

Standard

Pinfeed, No Pinfeed and Rolls

Lot Price		Price Per Thousand				
500	1,000	2,000	3,000	5,000	10,000	15,000
\$62.42	\$83.04	\$63.64	\$62.42	\$54.48	\$46.76	\$40.48

7P

Jumbo

Pinfeed, No Pinfeed and Rolls

Lot Price		Price Per Thousand				
500	1,000	2,000	3,000	5,000	10,000	15,000
\$66.28	\$87.12	\$73.98	\$67.60	\$57.12	\$50.84	\$44.34

7P

6-Up, 8½" x 11"

Laser Sheets

Lot Price		Price Per Thousand Sheets				
100	200	300	500	1,000	2,000	
\$81.82	\$112.26	\$126.26	\$174.10	\$310.92	\$255.24	

4"x 3¼" Label Size

6P

Pre-Designed Shipping Labels

Description		Product #				
Design		Approximate Imprint Area	Pinfeed Fanfolded (Smudgeproof)	No Pinfeed Fanfolded (Matte)	Rolls (Matte)	6-Up Laser Sheets
Standard 3⅞" x 2⅞"						
A	Blue Arrow	3" x ¾"				
B	Red Arrow					
C	Red & Blue					
D	Blue Border					
E	Burgundy & Gray	2¾" x ¾"				
F	Green & Blue					
G	Burgundy Border	3" x ¾"				
H	Black Traditional					
I	Blue & Red					
J	Brown & Tan					
M	Lt. Green & Red	3" x ¾"				
N	Golden Yellow & Blue	2¾" x ¾"				
Jumbo 5" x 3⅝"						
K	Jumbo Blue Arrow	4" x 1¼"				
L	Jumbo Red Arrow					

Minimum order: 500 Labels. Please ask for pricing and delivery schedule on quantities not shown.

Jumbo size not available in laser sheets.

Please Provide: Quantity desired • Size/Product # • Finishing method • Application: environment, use

• Artwork: See page 46

Don't See What You Need? Please Ask!

34 | Shipping and Pinfeed Labels

Enhance Your Professional Image

Make the perfect first impression with these low-cost shipping and computer printer labels.

Here's What You Get:

- FREE typesetting
- Your choice of 25 standard ink colors
- PANTONE® color matches available
- 500 minimum quantity
- Perforation between labels
- Permanent adhesive
- Shipping labels available fanfolded with pinfeed holes, fanfolded no pinfeed, or on rolls
- Pinfeed labels are fanfolded



Shipping Labels

Description		Product #		
Size	Pinfeed (Smudgeproof)	No Pinfeed (Matte)	Rolls (Matte)	
3 7/8" x 2 3/8"	436	435	899	
3 7/8" x 2 7/8"	423	418	901	
5" x 2 7/8"	424	419	919	
5 1/2" x 3 7/8"	451	450	923	
Up to 6 colors total				

Minimum order: 500 Labels. Please ask for pricing and delivery schedule on quantities not shown.

8P

Please Provide: Quantity desired • Product # • Ink choice • Application: environment, use • Artwork: See page 46
• Any special requirements

Ask Us About: EDP Gloss • EDP Removable • Up to 16" web widths

Don't See What You Need? Please Ask!

Postcards With Impact

Quick and effective way to promote services and events

Here's What You Get:

- Varnish included
- Permanent adhesive
- Durable postcard backing
- Die outlines available
- Standard postcard layout for back is available upon request at no charge
- Standard sizes mail at postcard rates
- Samples furnished upon request



A 

B 

C and E 

D 

F 

A 

B 

C 

E 

D 

F 

LabelMailers

Description		Product #		Stock			
		Sheet Size	Label Size	Paper	Vinyl	1 Color	
A	1 Label	6" x 3 5 ⁷ / ₈ "	5½" x 3 1 ³ / ₈ "	5005	5001	Paper	
B	2 Labels	6" x 3 5 ⁷ / ₈ "	2 5 ⁷ / ₈ " x 3 1 ³ / ₈ "	5006	5002		
C	3 Labels	6" x 3 5 ⁷ / ₈ "	3 3 ⁵ / ₈ " x 3 1 ³ / ₈ "	5007	5003	Vinyl	
D	10 Labels	6" x 3 5 ⁷ / ₈ "	1 1 ³ / ₈ " Circles	5008	5004		
Jumbo							
E	3 Labels	6¾" x 4¾"	3 5 ⁷ / ₈ " x 4¾" 2½" x 2 1 ³ / ₈ "	5011	5012	Paper Vinyl	
F	8 Labels	8½" x 5½"	2" x 2"	5026	5027	Paper Vinyl	
Up to 6 colors total							

7R

Ask Us About: PressAbels LabelMailers

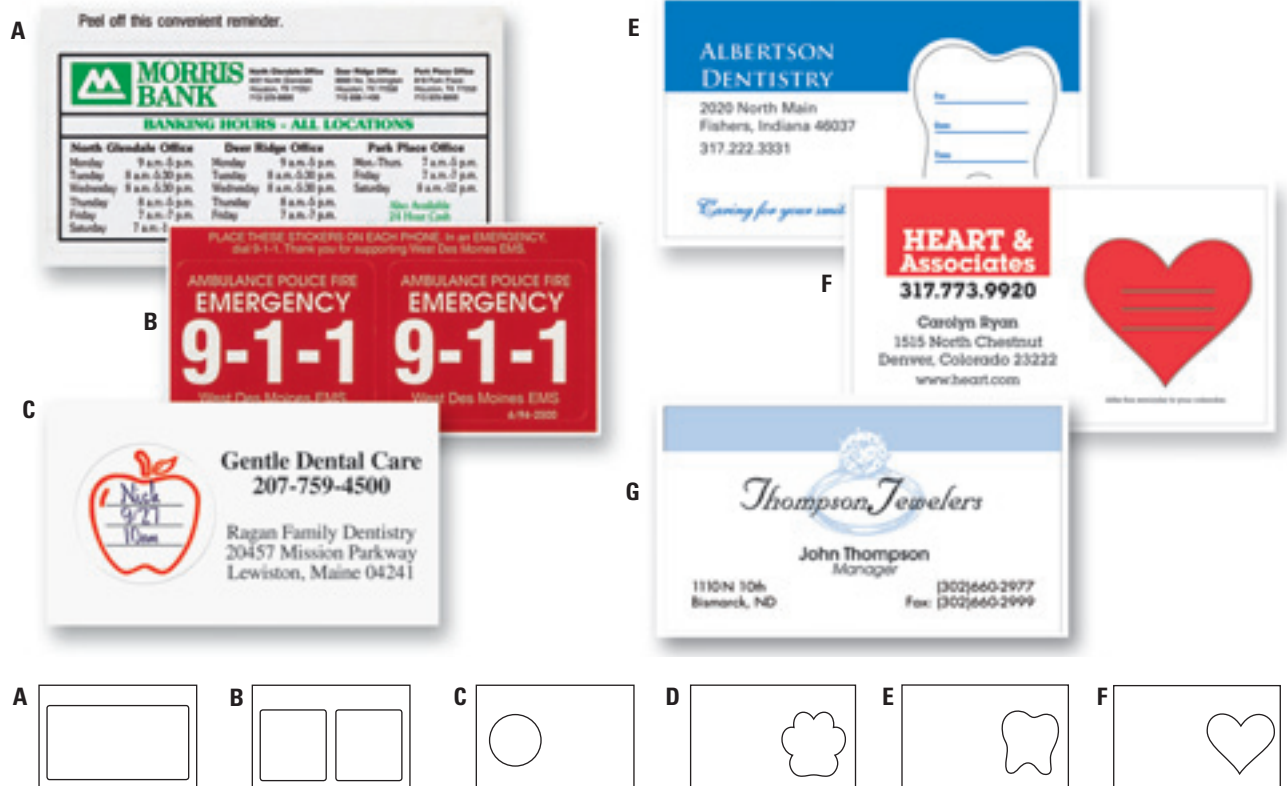
Don't See What You Need? Please Ask!

Make Your Name Stick

Cards, stickers and notes to promote, remind and inform.

Here's What You Get:

- Sheets shrink-wrapped in stacks of 500
- Your choice of 25 standard ink colors
- PANTONE® color matches available
- Die outlines available on request
- White gloss with permanent adhesive or white matte PressAbels
- Business cards come with white gloss PressAbels with lamination



Office Labels and Appointment Reminders

Description		Product #		Stocks/Inks	
Sheet Size		Label Size	Gloss	PressAbels	1 Color
A	4½" x 2½"	4¾" x 2"	548	548P	White Gloss
B	4⅞" x 2"	1⅞" x 1⅞"	405	405P	PressAbels
C	3½" x 2"	1¼" Circle	558	558P	White Gloss PressAbels
D	3½" x 2"	Paw	560	560P	
E	3½" x 2"	Tooth	561	561P	
F	3½" x 2"	Heart	562	562P	
G	Business Cards	3½" x 2"	N/A	4010	PressAbels
Up to 6 colors total					

Minimum order: 500 sheets. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on sheets.

6P

Please Provide: Quantity desired • Size/Product # • Ink choice • Application: environment, use • Artwork: See page 46
• Any special requirements

Don't See What You Need? Please Ask!

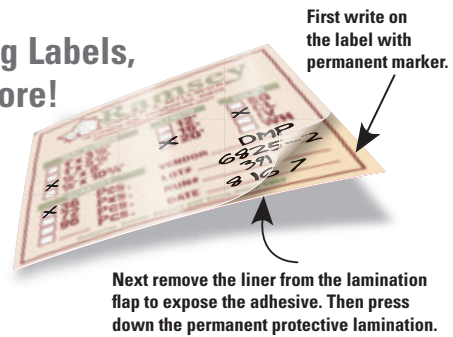
37 | Self-Laminating Labels

These Handy Labels Are Great For Control And Warning Labels, Calibration Tags, Harsh Environments And So Much More!

When hand-written information needs to be protected from wear and tear, self-laminating labels will provide ultimate protection.

Here's What You Get:

- White Matte Paper, White Vinyl, or Matte Silver Polyester
- Lamination included
- 1,000 labels per roll
- Permanent adhesive
- Please call if lamination placement is critical



Self Laminating Labels

Rectangles With Lamination Attached At The Side				
Size	Product #	Stock	Ink	
1" x ½"	5100	White Matte	1 color	
	5200	White Vinyl		
	5300	Silver Polyester		
1 ½" x 1"	5102	White Matte	1 color	
	5202	White Vinyl		
	5302	Silver Polyester		
2" x ¾"	5105	White Matte	1 color	
	5205	White Vinyl		
	5305	Silver Polyester		
3" x 1"	5108	White Matte	1 color	
	5208	White Vinyl		
	5308	Silver Polyester		
3" x 1 ½"	5109	White Matte	1 color	
	5209	White Vinyl		
	5309	Silver Polyester		
4" x 2"	5112	White Matte	1 color	
	5212	White Vinyl		
	5312	Silver Polyester		
Rectangles With Lamination Attached At Top				
1" x 2"	5101	White Matte	1 color	
	5201	White Vinyl		
	5301	Silver Polyester		
1 ½" x 2"	5104	White Matte	1 color	
	5204	White Vinyl		
	5304	Silver Polyester		
2" x 3"	5107	White Matte	1 color	
	5207	White Vinyl		
	5307	Silver Polyester		
3" x 4"	5111	White Matte	1 color	
	5211	White Vinyl		
	5311	Silver Polyester		
Squares and Circles With Lamination Attached At The Side Or Top				
1 ½" x 1 ½"	5103	White Matte	1 color	
	5203	White Vinyl		
	5303	Silver Polyester		
2" x 2"	5106	White Matte	1 color	
	5206	White Vinyl		
	5306	Silver Polyester		
2" Circle	5113	White Matte	1 color	
	5213	White Vinyl		
	5313	Silver Polyester		
3" x 3"	5110	White Matte	1 color	
	5210	White Vinyl		
	5310	Silver Polyester		
Up to 6 colors total				

Minimum Order: 500 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

5P

Ask Us About: Free samples • Pricing for sizes not shown

Protect Your Assets From Theft and Forgery

Ideal for electronic equipment, pharmaceutical products, airplane and auto replacement parts, and any security-related application

Here's What You Get:

- Chrome Polyester with Void and Checker patterns leave a tamper mark on the surface when removed
- Lamination included on Void and Checker patterns
- Highly destructible White Vinyl face stock shreds when removed leaving the decal unusable
- Waste will not be removed from roll on Destructible Vinyl



Checker Pattern



VOID Pattern



Destructible Vinyl

Tamper Evident

Description		Product #		Ink
Size	“Checker” Chrome Poly	“Void” Chrome Poly	Destructible Vinyl	
¾" x 2" Rectangle	365	366	364	1 Color
1" x 2½" Rectangle	368	369	367	
1" x 3" Rectangle	371	372	370	
1" x 4" Rectangle	374	375	373	
2" x 2" Square	377	378	376	
1½" x 4" Rectangle	380	381	379	1 Color
2" x 3" Rectangle	383	384	382	
2" x 4" Rectangle	386	387	385	
3" Square	389	390	388	
4" x 3" Rectangle	392	393	391	1 Color
Up to 6 colors total				

Minimum order: 500 decals. Please ask for pricing and delivery schedule on quantities not shown. Decals are finished on rolls.

2PQRS

Please Provide: Quantity desired • Size/Product # • Application: environment, use
• Artwork: See page 46 • Any special requirements

Don't See What You Need? Please Ask!

40 | Numbered and Parking Labels

Labels that Tell What's Where

Consecutively numbered labels can keep track of just about anything and are available in almost any size or shape.

Here's What You Get:

- FREE typesetting
- Up to six ink colors
- Your choice of 25 standard ink colors
- PANTONE® color matches available
- Permanent adhesive
- Vinyl includes lamination
- Your choice of five stocks
 - White Matte and Silver Foil papers for indoor use
 - 3 vinyl options for indoor and outdoor use
- Labels provided on rolls

Free White Ink Backup

If your labels will be printed on clear material, we recommend a white backup ink to increase readability. There are three ways we can print the backup ink. See page 45 for examples.

1. *Halo* around the image area.
2. *Full background* on the entire label.
3. *Partial background* behind the image area only.



Numbered & Parking Labels

Description		Product #				Inks	
Size	White Matte	Shiny Silver Foil	White Vinyl	Clear Vinyl Back Adh.	Clear Vinyl Face Adh.		
1" x 1¾"	710	709	708	707	950	1 Color	
1" x 2½"	714	713	712	711	951		
1¾ x 2¾"	706	705	704	703	952		
2" x 2"	696	695	694	443	947		
2" x 3"	683	699	697	698	948	1 Color	
2" x 4"	539	540	541	542	543		
2¼" x 2¼"	718	717	716	715	953		
3" x 3"	702	701	700	445	949		
3" x 4"	6400	6401	6402	6403	6404		
Up to 6 colors total							

Minimum order: 250 labels. Please ask for pricing and delivery schedule on quantities not shown. Labels are finished on rolls.

7P

Don't See What You Need? Please Ask!

These Barcodes Are Designed to Scan

We can print your design plus a barcode or leave a space for on-site coding.

Nearly Any Stock, Any Size Label can be barcoded and/or custom printed in up to seven colors. The key to scanability is high-contrast, accurate printing and flawless stock.









2d, Static and Consecutive barcodes are available and we can supply printed or blank stock for on-site bar coding. Static UPC coding may be added at no charge. Note: All consecutive barcoding is priced on a per-job basis. Please ask for a quote.

Human-readable numbers will be printed unless otherwise specified. Include previously printed barcode if available.

GS1 US (GS1US.org) will provide the manufacturer with system number and manufacturer ID number for all UPC barcodes.

Consult your scanner dealer for answers to specific questions. The barcode symbology you need will be determined by your scanner and application.



Type of Code	
 12345ABCDE	Code 39 (alphanumeric) General purpose. Static or consecutive. Our most commonly requested barcode.
 01234565	Interleaved 2 of 5 (numeric only) Higher density. Static or consecutive. Requires an even number of digits. Uses include distribution and warehouses.
	Code 128 (alphanumeric) High density code designed for complex product identification. Static or consecutive. Specify subset A, B, or C. Used where a large amount of data must be encoded in a small space.
 0 12345 67890 5	UPC-A (numeric only) Universal Product Code (mainly in U.S. retail). Static. Encodes 12 numbers. The first 6 (or more) must be assigned by the GS1 US (see note at left).
 0 123456 5	UPC-E (numeric only) Abbreviated version (6 digits) of UPC-A used on small products. Static. Available for some UPC-A codes, check with the GS1 US for availability.
 0 123456 789050	EAN-13 (numeric only) International product identification code. Static. Encodes 13 characters, and the first 7 (or more) must be assigned by the GS1US (see note at left). Replacing the UPC-A for international trade
 123456789012	Codabar (numeric only) High density code. Static or consecutive. Specify start character A, B, C or D. Uses include blood banks, libraries, and airbill tracking.
	PostNet (numeric only) USPS automated mail sorting
Variable Data Printing: Contact us for assistance and pricing.	

Please Provide: Type of Code desired • What characters to encode • Static or consecutive
• Whether human-readable numbers print above or below the bar code

Applications Unlimited

Need a special shape, stock, ink, coating or adhesive? Please Ask!

Ask Us About:

- Creating a special die for your application
- Consecutive numbering
- Specialty stocks
- Foil-stamping
- Cold foil
- 4-color process
- Backsheet printing
- Small quantities
- Large quantities
- Lamination
- Protective coatings
- Special adhesives
- Embossing
- Debossing
- Scratch 'n Sniff inks
- Glitter inks
- Scratch-off inks
- UV inks
- Tag stocks
- Adhesive printing
- Tickets
- Bar Codes
- Numbering
- 2-sided labels
- Fade Resistant inks



Die # R-15
2¹⁵/₃₂" x 3¹/₂"



Die # C-13
1⁵/₁₆" x 1¹/₁₆"



Die # Q-12
2¹/₁₆" x 3³¹/₃₂"



Die # F-02
1¹³/₃₂" x 1²⁷/₃₂"



Die # M-13
1¹/₂" x 3³/₄"

Die # S-09
2⁷/₁₆" x 4¹/₁₆"



Die # C-09
1³/₁₆" x 1¹/₂"



Die # F-15
1¹/₂" x 1⁵/₁₆"



Die # P-19
1¹/₁₆" x 4¹/₄"



Die # A-03
7¹/₁₆" x 7¹/₁₆"

Die # B-12
7¹/₁₆" x 1"



Die # C-32
1" x 1¹/₄"



Die # H-13
1¹¹/₁₆" x 1⁷/₈"



Die # Y-06
5" x 3"



Die # F-11
1¹/₁₆" x 2"



Die # P-29
2²⁹/₃₂" x 2²⁹/₃₂"



Die # M-14
1³/₄" x 3¹/₄"



Die # H-08
1¹/₁₆" x 2¹/₁₆"



Die # R-20
2 5/16" x 3 7/8"



Die # BB-04
3 5/8" x 5 1/8"



Die # GG-06
2 31/32" x 7 19/32"



Die # Y-10
2 3/8" x 6 11/16"



Die # HH-05
4 7/8" x 4 7/8"



Die # H-07
1 1/2" x 2 1/4"



Die # L-08
2 1/32" x 2 25/32"



Die # P-23
2 3/8" x 3"



Die # AA-07
3 11/16" x 4 5/8"



Die # W-02
3 5/8" x 3 3/4"



Die # R-14
3" x 3"

Die # A-18
2 5/32" x 1 13/16"



Die # Q-34
4 5/16" x 1 3/4"

Die # J-13
1 3/4" x 2 1/2"



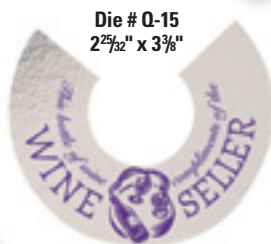
Die # D-30
1 1/8" x 1 1/2"



Die # E-05
1 1/32" x 2 1/8"



Die # Q-18
2 1/8" x 3 1/2"



Die # Q-15
2 25/32" x 3 3/8"



Die # GG-02
4 1/4" x 5"



Die # S-18
2 1/2" x 4 1/8"

We have thousands of dies in our library — If you don't see what you need, we'll create one for you.

Don't See What You Need? Please Ask!

Available Stock Types

Please request a sample for testing in any application not specifically recommended.

White Gloss: For a lustrous appearance. Used when it is not necessary to write or type on the label.

White Matte: Excellent for labels to be written on or typed on. Correctability may be limited on some typewriters.

White EDP Gloss: Gives the same lustrous appearance as White Gloss, but is designed for use with typewriters and non-laser computer printers. Correctability may be limited on some typewriters.

White EDP Smudgeproof: A porous, absorbent stock designed for excellent printability and the smudge resistance necessary in non-laser electronic data processing and high-speed imprinting. Not recommended for screens or fine-detailed graphics.

Fluorescent: A bright Dayglo™ matte paper available in red, orange, chartreuse, pink, green, blue and purple. Printing in black ink is recommended.

Foil: Provides a metallic appearance. Available shiny and dull in gold and silver.

White Vinyl: Durable, weather-resistant and can be used indoors or outdoors as well as in some harsh environments.

Clear Vinyl: A durable and weather-resistant material that appears nearly clear when applied. We recommend printing white ink behind the image area for greater readability. Adhesive is available on either the front (face) or the back, depending on the viewing direction.

Clear Polypropylene: A 2-mil clear film stock.

Static Cling Vinyl: This Clear or White Vinyl has a static charge that allows it to stick without adhesive to most smooth, clean surfaces such as glass, plastic or baked-enamel finishes. Leaves the surface clean when removed or repositioned. Clear Static Cling stock is available with static on the front (face) or back. White Static Cling stock is available with static on the back.

Polyester: A highly durable synthetic film used primarily for outdoor applications involving high levels of abrasion or abuse. Polyester will stand up longer in a moist environment and is resistant to most oils and solvents. For added durability we laminate some polyester decals at no additional charge. Available in white, silver and gold.

Thermal: Thermal Transfer and Direct Thermal stocks are guaranteed to be compatible with leading printers and scales. Stock activates at 185°F. The ultra-smooth surface and special adhesives allow excellent scanning and instant adherence to corrugated boxes and shrink-wrap film.

Piggyback: These labels are on two liners so the top label can be removed and re-applied to another surface. Piggyback labels are available in blanks for peel-off address labels or custom-printed. Ask for details and prices. Also available in the popular "IRS size".

Laser and Inkjet: For laser and inkjet printers. A wide variety of stocks are available. See pages 30-31.

Tag: Non-pressure-sensitive in a variety of stocks from polystyrene and thermal transfer to paper and HDPE.

Environment Matters

If your label or decal needs to perform where it is damp, cold, hot, abrasive or exposed to chemicals and solvents, please let us know.

Adhesives at Work

Some surfaces such as wood, silk and suede may be damaged by any adhesive. Request a sample label to test before applying.

Permanent adhesive is supplied unless you request otherwise. This is a general purpose adhesive appropriate for most applications.

Removable adhesive will allow the label to be taken off once it is applied without leaving pieces of the label behind. Note, however, that a label will become permanent over time or with exposure to weather.

Ultra-removable adhesive is an excellent alternative to static cling. It adheres better than static and removes just as easily. Available in both white and clear polypropylene.

Removable and repositionable adhesive (PressAbels) allows the label to be removed and reapplied with no residue on a wide variety of surfaces. This adhesive will remain temporary throughout its product life. This product is not recommended for use on fabrics.

Wide-temperature adhesive is designed to stick in very cold (to -65°F) and very hot (to 150°F) temperatures. This adhesive becomes permanent after 24 hours and will adhere to vinyl surfaces.

Opaque adhesive obscures the application surface so it doesn't "show through" the label stock. This is useful if you are using a label to cover erroneous or outdated information, or if the surface color could affect the appearance of the label. The opaque adhesive might slightly affect the appearance of ink color and requested color matches.

Protective Coatings

A protective coating is recommended if your labels will be exposed to chemicals, abrasion, moisture, freezing temperatures, or frequent handling.

Types of Protective Coatings

Varnish is an inexpensive coating that is applied during the printing process. Varnish provides limited protection from cracking, peeling and flaking that can occur with frequently handled labels. Also provides protection in refrigerator and freezer environments.

UV Clear Coat is a coating that is applied after the labels are printed and before they are die-cut. This coating gives labels a hard, semi-gloss finish which resists fingerprinting, abrasion, light surface moisture and

Protective coatings do not provide protection from color fading caused by prolonged exposure to the sun, and will not make a paper or foil stock more durable if it is used outdoors.

exposure to chemicals and solvents. UV Coating will not prevent fading, and will not make a paper or foil label more durable in outdoor or harsh conditions.

Lamination is a premium protective coating where a poly film is fused to the labels after they are printed and the ink is dry. Lamination offers the best resistance to handling, chemicals and scratches or abrasion. Lamination will not prevent fading.

White Ink Backup

If your labels will be printed on clear stock, we recommend printing a white backup ink to increase readability. We offer this free of charge. There are three ways we can print the backup ink:

1. *Halo* around the image area — white will show slightly.
2. *Full background* on the entire label.
3. *Partial background* behind the image area only so the white will not show (not available for small type, behind white printing, or detailed artwork).



1



2



3

Specialty Inks

Scented Inks help create an unforgettable image using encapsulated fragrances to “scratch ‘n sniff.” Standard scents include rose, lemon, lavender, strawberry and vanilla. Many other scents are available.

Glitter Inks add sparkle to enhance the label design. Several glitter effects are available.

UV Inks provide strong, vibrant colors, superior print quality and consistency, particularly on films. Also holds very small and reverse type.

Scratch-off Inks can be added to label stocks, tag and postcards.

Extended-life Fade-Resistant Inks are ideal for decals designed for prolonged outdoor use.

Preparing Your Artwork

For best print quality and quickest turnaround, please provide your art following these recommendations.

Design Software

Preferred format: Illustrator

Supported formats: QuarkXPress, Corel Draw, Photoshop, InDesign

Please note with your order the platform, software, and version used to create your art.

Electronic Art

Use the preferred format for best results.

- Include all linked images and original files
- Convert all fonts used to paths or outlines; otherwise, send all screen and printer fonts.

For art that must be sent in the supported formats:

- Not recommended for spot color printing.
- Spot colors must be separated using channels or separate files.
- 300 dpi minimum at 100% for grayscale and CMYK files.
- 600 dpi minimum at 100% for bitmap files

Art for CMYK Printing

- Files must be color correct and in CMYK mode.
- PDF files cannot be used unless accompanied by all supporting files.
- 8 pt is the smallest type size for CMYK build.

Flexographic Printing Requirements

- Create your artwork the exact size of the label.
- Include crop or corner marks or a die line to show position.
- Extend any bleeds 1/8" outside the edges of the label.
- If your design doesn't bleed, set it in at least 3/32" from the edge of the label.
- Use a minimum rule weight of .07" or 5 pt for positive copy. For reverse copy, the minimum rule line weight is .10" or 7 pt.
- With spot color printing, the smallest type size is 5 pt for positive copy and 7 pt bold for reverse copy.

Artwork Services

We can provide extensive retouching, creating original artwork, color separations and screen replacement. Prices vary depending on the service required, please request an estimate.

Please Do Not Send:

- Faxed artwork
- Pre-screened art
- Negatives
- Word or Excel files

Free Artwork Services

- Adding bleeds and reverses
- Typesetting your copy
- Reproducing your camera-ready art
- Accepting your artwork electronically
- Enlarging and reducing your artwork
- Performing minor touch-ups to your camera-ready art

Proofs

Choose from one of four options, but please note that requesting a proof will extend total production time. Actual proof time depends on type of label product and type of proof.

Email Proofs

We will provide a proof via email unless otherwise specified. **Note:** The colors shown on a computer monitor will not match the final printed product.

Fax Proofs

We will fax the proof at your request.

Color Print Proofs

These proofs provide an approximate color representation of your label. Please note the colors will not match the final printed product.

Press Proofs

These are actual samples off the press. Press proofs are ideal where color, adhesive, suitability in printers and application machines, and overall appearance are critical.

Ink Choices

Standard Ink Colors

Choose from 25 colors and varnish at no charge on most labels. Please specify by using our ink numbers (e.g., Red #10).

Pantone® Color Matches

Including metallic, fluorescent and pastel colors.

Sample Color Matches

Send us a sample and we'll match the color.

Specialty Inks

Glitter, UV, Scented and Scratch-off inks are available.

Ink on Gloss and Matte Stocks

Ink colors will not appear as sharp and brilliant on matte or EDP Smudgeproof stocks as they do on gloss or coated stock. Uncoated stocks tend to absorb ink, while more ink remains on the surface of coated stocks. For an excellent representation of the color difference between coated and uncoated stocks, please refer to a PANTONE® Formula Guide.

Printing Processes Affect Ink Color

Flexography, screenprinting and digital printing require different processes and ink systems, therefore variations in color may occur.

Pantone® Colors will be matched closely using a recognized industry color specification system. Perfect matches cannot be guaranteed.

Production Upcharges

Artwork

Extensive rework.....\$72(v) per hour
Halftones.....\$50(v) each
Graduated Screen \$50(v) per color, per design

Inks/Colors

Backsheet printing..... \$38(v) set-up plus add'l ink charge
PANTONE® color match \$50(v) per color, per order
Match to any sample..... \$50(v) per color, per order

Proofs

Color print proofs\$44(v) per proof
Email proofs.....\$18(v) per proof
Press proofs\$50(v) per color, per proof

Finishing

Short rolls/short stacks.....\$0.38(v) each
Dispenser boxes, unassembled.....\$0.50(v) each

Production

UV Clear Coat set-up.....\$60(v) per order
RushCall for estimate & delivery schedule

Reorders, Reproofs and Press Proofs

All original charges may apply.

Over-runs and Under-runs

We will ship and charge you for up to 10% over or 10% under specified quantity. An additional charge may apply for exact quantity.

Combined Pricing

May be available when the same label shape, size and printing press is used to print different stocks, ink colors or artwork versions. Please ask if your order may qualify for combined pricing.

Special Production Options

Labels For Machine Application

These labels usually have specific requirements for stock, adhesive, spacing between labels, roll size, core size and unwind. For quickest turnaround, please provide us with these requirements when you request a quote or place an order.

Lamination and Protective Coatings

Can be added to most labels to increase durability.
See page 45 for more information.

Consecutive Numbering

Can be added to almost any label, with any start or stop number. Numbering available in a variety of heights.

Backsheet Printing

We can print on the back of the label's liner on most products.

Bleeds

Can be added, free of charge, on most labels.

Reverses

Can be printed on almost any label.
Not recommended for type smaller than 7 pt.

Screens

A screen is defined as a dot structure of graded density. We will create the screen effect for best print quality.

Halftones

We can create a halftone from your original continuous-tone art or photograph. Please do not send pre-screened black-and-white art, it will delay your order.

Blank Labels

Available for a 20% discount off the prices shown unless blank pricing is specified.

Free Services

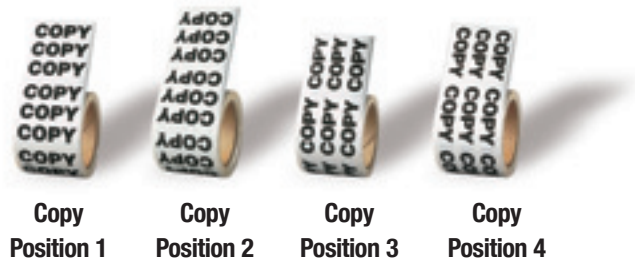
- Bleeds and reverses
- Creating curved type
- Typesetting copy/match customer's type
- Reproducing camera-ready art
- Enlarging/reducing customer art
- Minor touch-ups to customer art
- UPC Bar Codes
- Press proofs (orders over \$5,000(p))
- Accept artwork electronically
- Plates—single design
- Single % screens

How the Label Comes Off the Roll

Copy Position on Roll Labels

There are four ways copy can be oriented on a roll. If you are using the labels with an automatic label applicator, the way the label is oriented on the roll is very important.

You can specify how you want your copy or art to be positioned on the label relative to the loose end of the roll or to the sides of the roll.



If available tooling is not compatible with the copy position requested, a tooling charge may apply.

Production Times

- Production times are in working days (Monday - Friday excluding major holidays) and assume that all information and artwork necessary to produce the order is supplied when the order is submitted.
- Time necessary to obtain additional information may delay shipment. Proofs may also lengthen production time.
- Assumes order and any artwork are received no later than 4pm CT. For example: on a five day order – an order received on Monday will ship the following Monday.

Terms and Conditions

Cancellations

- No charge if made by 4pm CT the day order is placed.
- After 4pm CT the day the order is placed, but before the job is printed, will result in a minimum charge of \$44(v) per design.
- Jobs cancelled after printing will be invoiced at full price.
- Cancellations on 24-hour products will result in a minimum charge of \$44(v) per design.
- Cancellation on all other orders will result in charges determined by order status and materials already purchased at the time of cancellation.
- Additional charges for artwork revisions may apply to cancelled jobs.

Changes

- No charge if made by 4pm CT the day order is placed.
- Changes made on jobs before printing will result in charges determined by order status and materials already purchased at the time of the change.

Shipping Options

Standard Shipping

Orders will be shipped ground unless otherwise specified. Handling charges may apply.

Overnight Shipping

Next Day shipping charges will apply.

Drop Shipments

May be arranged at the time you place your order. Extra charges may apply.

Second and Third Party Billing

Handling charges will apply.

Copyright Notice

The information in this catalog, unless otherwise noted, is the property of the Printer and may not be reproduced without written permission of the Printer.

When orders are manufactured to customer's specifications, the purchaser agrees to assume any liability resulting from actions or demands brought against the Printer for patent or copyright infringements.

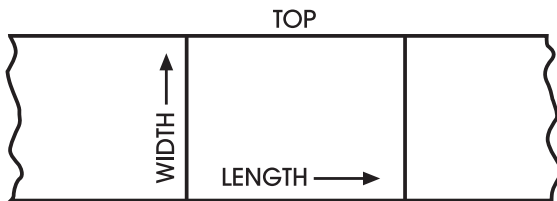
Butt-Cut Labels Have Square Corners

Rolls or Sheets? Butt-cut labels have no excess material around the labels and can be produced three ways:

- rolls On
- individual sheets with a $\frac{1}{8}$ " bend-and-peel strip. Minimum size on sheeted labels is 1"x 2½" including the strip.
- Multiple per sheet

Ink on Roll Labels. If your design doesn't bleed, there must be a $\frac{1}{16}$ " ink-free margin all the way around the outer edge of the label.

Squares or Rectangles are available in widths up to 16" and lengths up to 24".



Decimal Conversions:

$\frac{1}{8}$ " = .125"	$\frac{3}{8}$ " = .375"	$\frac{5}{8}$ " = .625"	$\frac{7}{8}$ " = .875"
$\frac{1}{4}$ " = .25"	$\frac{1}{2}$ " = .5"	$\frac{3}{4}$ " = .75"	

Die-Cut Label

Butt-Cut Label

Label with Bend-and-Peel Strip



Bend-and-Peel can be positioned anywhere on the label.